



# Raja Doraisingam Government Arts College

(Affiliated to Alagappa University, Karaikudi)

Sivagangai - 630561



## FACULTY PROFILE

- Name** : Dr.M.MAGHESWARI
- Father's Name** : Mr.P.MANGANATHAN
- Designation** : GUEST LECTURER
- Age & Date of Birth** : 37 & 10-05-1985
- Gender** : FEMALE
- Address for Communication** :PUDUKKUDI(POST),  
PARAMAKUDI(TALUK),  
RAMANATHAPURAM(DISTRICT)  
PIN:623 608.
- Phone No** : 7639778413
- Email- id** :magheswariramar@gmail.com
- Educational Qualification** :MBA.,M.Phil.,SET.,Ph.D.



| S.No. | Course                               | University/College  | Year of Passing |
|-------|--------------------------------------|---|-----------------|
| 1     | Ph.D<br>(Business Administration)    | MADURAI KAMARAJ<br>UNIVERSITY, PALKALAI<br>NAGAR, MADURAI.                              | 2022            |
| 2     | SET<br>(Management)                  | MOTHER TERESA<br>WOMENS UNIVERSITY<br>KODAIKANAL.                                       | 2018            |
| 3     | M.Phil<br>(Bank Management)          | ALAGAPPA UNIVERSITY<br>KARAIKUDI.   | 2010            |
| 4     | MBA<br>(Banking and Insurance)       | ALAGAPPA UNIVERSITY<br>KARAIKUDI.   | 2009            |
| 5     | B. Com<br>(Corporate Secretary ship) | GOVT. ARTS COLLEGE<br>FOR WOMEN,<br>RAMANATHAPURAM.<br>ALAGAPPA UNIVERSITY<br>KARAIKUDI | 2007            |

**10. Area of Specialization : Banking & Finance****11. Experience :**

| S. NO | Name of Organisation                              | Period     |            | Year of Experience |
|-------|---|------------|------------|--------------------|
|       |   | From       | To         |                    |
| 1     | Syed Ammal Arts & Science College, Ramanathapuram | 17.12.2012 | 13.1.2023  | 10 Years & 1Month  |
| 2     | Matha College of Arts & Science, Manamadurai.     | 1.7.2011   | 17.12.2012 | 1 Year & 5 Months  |

**12. Publications:**

| S.No. | Title  | Name of the Journal   | ISSN / ISBN        | Year |
|-------|--|---|--------------------|------|
| 1     | “AN IMPACT OF INDIA’S EDUCATIONAL LOAN IN BUILDING STRONG EDUCATION SYSTEM IN DOMESTIC AND ABROAD STUDENT’S LIFE”, | Journal of Xi’an Shiyou University Indexed in SCOPUS and An UGC Care Approved Group 2 Journal | 1673-064X          | 2022 |
| 2     | “A STUDY ON THE BORROWERS PERCEPTION OF EDUCATIONAL LOAN WITH SPECIAL REFERENCE TO MADURAI DISTRICT”               | International Journal of Creative Research Thoughts (IJCRT)                                   | 2320-2882<br>IJCRT | 2021 |
| 3     | “AN EMPIRICAL STUDY ON BORROWER PERCEPTION TOWARDS JEWEL LOAN PARAMAKUDI (WITH REFERENCE TO BANK)”                 | International Journal of Control and Automation (Elesiver Indexed by SCOPUS)                  | 2005-4297<br>IJCA  | 2019 |
| 4     | “BORROWER PERCEPTION TOWARDS AGRICULTURAL LOAN IN RAMANATHAPURAM”  | The international journal of Analytical and Experimental Modal analysis                       | 0886-9367          | 2019 |

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|---|---|--|------------|------|
| 5 | “AN EMPIRICAL STUDY ON BORROWERS PERCEPTION TOWARDS HOUSING LOAN IN RAMANATHAPURAM”                   | Journal of Emerging Technologies and Innovative Research             | 2349-5162  | 2019 |
| 6 | “CONSUMER INSIGHT TOWARDS ELECTRONIC SHOPPING IN PARAMAKUDI TALUK”                                    | Shanlax International Journal of Management                          | 2321-4643  | 2018 |
| 7 | “SELF HELP GROUPS AND ECONOMIC EMPOWERMENT OF WOMEN IN PARAMAKUDI”                                    | International Journal of Research in Engineering and Social Science  | 2249- 9482 | 2015 |
| 8 | “A STUDY ON AGRICULTURAL ADVANCES OF LAKSHMI VILAS BANK LIMITED WITH SPECIAL REFERENCE TO KARAIKUDI”, | International Journal of Research in Management, Economic & Commerce | 2250-057X  | 2015 |

### 13. Paper Presented in Conferences/ Seminar:

| S.No. | Title  | Institution                                     | Date & Year          |
|-------|--|---|----------------------|
| 1     | “BPO INDUSTRY IN INDIA-AN OVERVIEW”  | V.H.N.Senthikumara Nadar College, Virudhunagar  | 25 & 26 July, 2014   |
| 2     | “THE ROLE OF INFORMATION AND COMMUNICATION TECHNOLOGY (ICT) IN INDIA’S INSURANCE INDUSTRY” | Sri Kaliswari college, Sivakasi.                | 20 & 21 March, 2016  |
| 3     | “WOMEN EMPOWERMENT THROUGH ENTREPRENEURIAL DEVELOPMENT”                                    | V.H.N. Senthikumara Nadar college, Virudhunagar | 19 & 20 August, 2016 |
| 4     | “INSPIRATION AND LEVEL OF CETIFICATION OF TOURISTS IN NILGIRI DISTRICT OF TAMILNADU”       | AVS college Of Arts & Science, Salem            | 22 July, 2016        |
| 5     | “AN EVALUATION OF FINANCIAL INCLUSION ON BANKING SECTOR IN INDIA”                          | Ananda college, Devakottai                      | 28 February, 2017    |
| 6     | “STUDY ON THE CRITERIA ADOPTED BY BANKES FOR SANCTIONING EDUCATION LOAN”                   | Ananda college, Devakottai                      | 28 February, 2017    |
| 7     | “ A STUDY ON CUSTOMER PERCEPTION TOWARDS VEHICLE LOAN”                                     | Ananda college, Devakottai                      | 01 March 2017        |

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| 8  | “EFFECTS ON INDIAN ECONOMY”   | Government Arts college, Paramakudi  | 11 & 12 Jan 2018                |
| 9  | “AN EVALUATION OF E-BANKING SERVICES OFFERED BY PUBLIC SECTOR BANKING IN RAMANATHAPURAM DIST” | Syed Ammal Arts & science college, Ramanathapuram  | 16 March, 2018                  |
| 10 | “GREEN MARKETING IN INDIA POTENTIAL OPPORTUNITIES AND CHALLENGES”                             | Don Bosco College of Arts and Science, Keela Eral.   | 24 March, 2018                  |
| 11 | “ IMPACT OF GST ON INDIAN ECONOMY”  | Sri Akilandeswari Women’s College,Wandiwash.   | 24 <sup>th</sup> September 2018 |
| 12 | “CONSUMER INSIGHT TOWARDS ELECTRONIC SHOPPING IN PARAMAKUDI TALUK”                            | Syed Hamada Arts & science college, kilakarai  | 17 October 2018                 |
| 13 | “BORROWER TOWARDS ENTREPRENEURS LOANS”  | <b>Ananda college, Devakottai</b>  | 20th Feb 2019Borro              |
| 14 | “A STUDY ON CUSTOMER PERCEPTION TOWARDS PERSONAL LOAN IN RAMANATHAPURAM”                      | “International Conference on Research Outlook, Innovations and Research Trends” (ICROIRT-2020) | August 29,2020                  |
| 15 | “A STUDY ON BUSINESS PEOPLE PERCEPTION TOWARDS BUSINESS LOAN IN PARAMAKUDI”                   | “International Conference on Research Outlook, Innovations and Research Trends” (ICROIRT-2020) | August 30,2020                  |

#### 14. Seminar / Conference / workshop / Attended:

| S.No. | Institution  | Date & Year                                       |
|-------|--|---|
| 1     | School of Management, Alagappa University, Karaikudi                             | 31 <sup>st</sup> March 2 <sup>nd</sup> April,2009 |
| 2     | Department of International Business & Commerce, Alagappa University, Karaikudi  | 5 <sup>th</sup> September 2008                    |
| 3     | Syed Ammal Arts and Science College,Ramanathapuram                               | 11 <sup>th</sup> February 2020                    |
| 4     | Syed Ammal Arts and Science College,Ramanathapuram                               | 22 <sup>th</sup> February 2020                    |
| 5     | St.Michael College of Engineering & Technology, Kalayarkoil, Sivagangai District | 14/06/2020  |
| 6     | Syed Ammal Arts and Science College,Ramanathapuram                               | 23 <sup>th</sup> March 2021                       |
| 7     | Prestige Institute of Management Dewas.  | 24 <sup>th</sup> -29 <sup>th</sup> May-2021       |
| 8     | Inspire Softech Solutions,Chennai  | 26.12.2021  |

#### 15. Details of Research Projects : NIL

| Title | Sponsoring Agency | Amount | Responsibility |
|-------|-------------------|--------|----------------|
|-------|-------------------|--------|----------------|

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**16. Ph.D Guidance/Supervisorship: NIL**

| Name of scholar | Course | Area of research | Status |
|-----------------|--------|------------------|--------|
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**17. Seminar/ Conference/ Workshop Organised: NIL**

| S.No. | Topic | Institution | Date |
|-------|-------|-------------|------|
| 1     |       |             |      |
| 2     |       |             |      |

**18. webinar Attended**

| Sl.No | Topic And Organizing Institution  | Date                           |
|-------|---|--------------------------------|
| 1     | Velumanoharan Arts and Science College for Women,Ramanathapuram   | 14.08.2021                     |
| 2     | Velumanoharan Arts and Science College for Women,Ramanathapuram   | 21.08.2021                     |
| 3     | Velumanoharan Arts and Science College for Women,Ramanathapuram   | 08.09.2021                     |
| 4     | Alagappa University, Karaikudi,Shanlax Research ,Madurai and Research Partner,Puducherry                                | 09.10.2021                     |
| 5     | Syed Ammal Arts and Science College,Ramanathapuram  | 23.10.2021                     |
| 6     | Jamner Taluka Education Society's G.D.M.Art's,K.R.N. Commerce and M.D Science College,Jamner,Dist-Jalgaon(Maharashtra). | 10 <sup>th</sup> February 2022 |
| 7     | KPR College of Arts Science and Research,Coimbatore   | 11 <sup>th</sup> February 2022 |
| 8     | BCom –AFI in Collaboration with Association of Mutual Fund in India   | 16 <sup>th</sup> February 2022 |
| 9     | ASBM University,Bhubaneswar   | 19 <sup>th</sup> February 2022 |
| 10    | IQAC and School of Commerce, VET Institute of Arts and Science College,Erode.   | 22 <sup>ed</sup> February 2022 |

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|-----------|---|---|
| <b>11</b> | Department of Commerce and IQAC,Nagarjuna Degree College,Bengalure.   | 24 <sup>th</sup> February 2022                |
| <b>12</b> | Faculty of Arts ,Science and Humanities,Department of Management,Karpagam Acadmey of Higher Education and Association of Mutua Funds in india | 25 <sup>th</sup> February 2022                |
| <b>13</b> | Department of Commerce Economics,Vasnta for Women Rajghat,KFI,Varanasi,U.P. in Collaboration with Association of Mutual Funds in India        | March 03, 2022                                |
| <b>14</b> | Sam Higginbottom university of Agriculture,Technology and Sciences  | April 22,2022                                 |
| <b>15</b> | Faculty of Management Studies and Department of Management Studies,Gurukula Kangri(Deemed to be University),Haridwar.                         | 10 <sup>th</sup> to 14 <sup>th</sup> May-2022 |

### 19. Orientation/Refresher/FDP/STP/MOOCs Attended

| Sl.No    | Name of the Programme   | University  | From       | To         |
|----------|---|---|------------|------------|
| <b>1</b> | Human Rights of Women   | Thassim Beevi Abdul Kader College for Women,Alagappa University-Karaikudi | 05-08-2016 | 05-08-2016 |
| <b>2</b> | Neuro Linguistic Programme  | DON BOSCO College of Arts and Science.                                    | 28-9-2018  | 28-9-2018  |
| <b>3</b> | Web Designing and Computer Graphics   | Syed Ammal Arts and Science College-Alagappa University-Karaikudi         | 28-11-2019 | 28-11-2019 |
| <b>4</b> | Recent Trends in Artificial Intelligence And Impact On Teaching Professionals | Rathanavel Subramaniam College of Arts and Science, Coimbatore            | 22/4/2020  | 24/4/2020  |
| <b>5</b> | Research Ethics and Innovations in Physical and Chemical Sciences             | Ayya Nadar Janaki Ammal College,Sivakasi                                  | 21.09.2021 | 23.09.2021 |
| <b>6</b> | Exploring Dynamics of the Classroom-NEP and NAAC Perspective                  | IQAC of ST Pauls College,Bengaluru  | 20/01/2022 | 28/01/2022 |
| <b>7</b> | NAAC Awarenes & Revised Accreditation Process                                 | Mother Theresa College of Engineering and Technology, Telangana           | 31.1.2022  | 31.1.2022  |
| <b>8</b> | Overview of Capital Marketing by Bombay                                       | Syed Ammal Arts and Science College-Alagappa University-Karaikudi         | 24/01/2022 | 1/02/2022  |

|   |                                    |                                 |            |            |
|---|------------------------------------|---------------------------------|------------|------------|
|   | Stock Exchange Broker's Forum      |                                 |            |            |
| 9 | Analysis of Union Budget 2022-2023 | Universal Group of Institutions | 28/02/2022 | 28/02/2022 |

**20. Resource Person:NIL**

| Sl.No. | Topic | Delivered at | Period |
|--------|-------|--------------|--------|
| 1      |       |              |        |
| 2      |       |              |        |
| 3      |       |              |        |

**21. Members in Organization's : IQAC ,AQAR and Women Empowerment**

**22. Other Positions/Achievements: Nil**



**(Signature)**