

## ACADEMIC PROFILE

1. Name : Dr.C.Muralikumaran
2. Designation :Assistant Professor
3. Age and Date of Birth : 54 & 15.06.1968
4. Gender : Male
5. Address for Communication



**Official Address: Department of Business Administration,  
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### 6. Educational Qualification

S.No.	Course	University/College	Year of Passing
1	B.Sc (Agri)	Annamalai University	1989
2	M.Sc(Agri)	Annamalai University	1991
3	MBA	Annamalai University	2005
4	M.Phil.,(Bus.Admn)	Annamalai University	2006
5	Ph.D.,(Bus.Admn)	Annamalai University	2014
6	P.G. Diploma in Yoga	Annamalai University	2020
7	M.Sc (Yoga)	Annamalai University	2021

### 7. Area of Specialization: Human Resource Management

### 8. Experience:

S.No.	Name of Organisation	From	To	Year of Experience
1	Annamalai University	15.02.2002	21.02.2019	17 years
2	Raja Doraisingam Government Arts College	22.02.2019	Till date	-

## 9. Publications:

S.No.	Title	Name of the Journal	ISSN / ISBN	Year
1.	A study on organizational citizenship behavior and organizational commitment among employees	International Journal of Management	0976-6502 Vol:4 Issue:4	July – August 2013
2.	Design of Measurement of Emotional Intelligence using Big Five personality model and applying on employees of southern Railways in Trichy.	Research explorer	2250-1940 Vol:2 Issue:3	February 2013
3.	Design of Emotional Intelligence quotient measurement tool and adaptation in Trichy.	Selp Journal of Social Science	0975-9999 Vol:4 Issue:14	February 2013
4.	A study on organizational Commitment with special Reference to Neyveli Lignite Corporation	International organization of scientific Research community of Researcher	2319-7668 Vol:13 Issue:4	Sep- October 2013
5.	A Study on Rural Youth and Rural Adult Awareness Towards Consumer Exploitation in Cuddalore District	International Journal of Applied Management Research	09748706 Vol:7 Issues:1	July- December 2015
6.	Good Leadership Role Making A Strong Organisation Trust.	International Journal of Research in Social Sciences (IJRSS)	ISSN: 2249-2496 Volume 6, Issue 1	January 2016
7.	Analysing Decision Making Factors of the consumer in ordering food items	Journal for studies in management and planning	ISSN: 2395 – 0463 Volume 2, Issue 2	February 2016

8.	Employer Attractiveness towards Job Seekers for Integrative Industry Growth	Journal of Management Research and Analysis	Volume 3, Issue 1,	March 2016
9.	Behaviours of Customers in Purchasing of Commodities	Journal for studies in management and planning	ISSN: 2395 – 0463 Volume 2, Issue 4	April 2016
10.	Establishing a Competitive Profession in Marketing Field	Journal for studies in management and planning	ISSN: 2395 – 0463 Volume 2, Issue 4	April 2016
11.	Method of Solving Complaints in Telecom Sectors	Journal for studies in management and planning	ISSN: 2395 – 0463 Volume 2, Issue 5	May 2016
12.	Impact of Customer's Purchasing in Marketing Occupation	Journal for studies in management and planning	ISSN: 2395 – 0463 Volume 2, Issue 5	May 2016
13.	Extension of Information in Increasing Marketing Products	Journal for studies in management and planning	ISSN: 2395 – 0463 Volume 2, Issue 5	May 2016
14.	Analysis Of Worker's Depression In Industry.	International Journal of Management, IT and Engineering (IJMIE)	ISSN: 2249-0558 Volume 6, Issue 5	May 2016
15.	A Study on Employee welfare facilities in HDFC Bank in Cuddalore	International Journal of Applied Management Research	0976-8709 Vol:8 Issue:1	January to June 2016

16.	Role Of Bankers In Providing Career Opportunity.	International Journal of Management, IT and Engineering (IJMIE)	ISSN: 2249-0558 Volume 6, Issue 7	July 2016
17.	Policies to Stabilise and Sustain Marketing Profession	International Journal for Social Studies	ISSN: 2455 – 3220 Volume 2, Issue 8	August 2016
18.	Stratagems Applied to Development of New Product	International Journal for Social Studies	ISSN: 2455 – 3220 Volume 2, Issue 8	August 2016
19.	Role of Smart Phone Sales in Social Development	International Journal for Social Studies	ISSN: 2455 – 3220 Volume 2, Issue 8	August 2016
20.	Talents of Marketing Professionals in Business Development	International Journal for Social Studies	ISSN: 2455 – 3220 Volume 2, Issue 8	August 2016
21.	Professional Duty of HRM in Industry Development and Implementation of Policy	Journal of Management Research and Analysis -	Print ISSN:- 2394-2762 ISSN:-2394-2770 Volume 3, Issue 3,	September 2016
22.	Role Of Hrm To Increase Organisational Integrity And Development.	International Journal of Research in Social Sciences (IJRSS)	ISSN: 2249-2496 Volume 6, Issue 11	November 2016
23.	A study on Service quality towards Vasen Eye Care Hospitals in Chennai	International Journal of Applied Management Research	0974-8709 Vol:8 Issue:2	July to December 2016

24.	Impact of Entrepreneurship Education on Students Entrepreneurial Intentions towards Engineering Students	International Journal of Advanced Scientific Research & Development	2394-8906 Vol:4 Issue :01	February 2017
25.	Organisation Relationship With Employees.	International Journals of Multidisciplinary Research Academy (IJMRA)	ISSN: 2249-0558 Volume 7, Issue 2	February 2017
26.	HRD Role In increasing Employment Opportunity.	International Journal of Research in Social Sciences (IJRSS)	ISSN: 2249-2496 Volume 7, Issue 4	April 2017
27.	Influence of employers life cycle on job satisfaction among Employees in ARR Group of Companies	International Journal of Applied Management Research	0974-8709 Vol:9 Issue:1	January to June 2017
28.	Challenges of Human Resource Management in Administrative Area	Journal of Management Research and Analysis	Volume 4, Issue 2,	June 2017
29.	A Study on Issues of Women Empowerment	Annamalai Business Review	0974-1690 Vol:12 Issue:1	July-Dec 2017
30.	Significance of HRM in Augmenting of Foreign Direct Investment in Indian Retail Industry	International Journal of Research in Social Sciences	ISSN : 2249 – 2496 Vol : 7, Issue 8	August 2017
31.	Customer Relationship Management (CRM) Practices in Commercial Banking Sectors in Tamilnadu	International Journal of Management Focus	2277-5684 Vol:7 Issue:3	September 2017

32.	A study on need and Solutions of women Empowerment in small Enterprises	SUMEDHA Journal of Management	2277-6753 Vol:6 Issue:3	September 2017
33.	Career Advancement and HRM Effective Industry Development	International Journal of Management, IT & Engineering	ISSN: 2249-0558 Vol.7, Issue 10	October 2017,
34.	Consumers Expectation towards Quality Infrastructure in Cuddalore.	Journal of Exclusive Management Science	2320-866X Vol:6 Issue:11	November 2017
35.	A Study on Awareness towards Consumer complaint Attitude in Cuddalore District	International Journal of Exclusive Management Research	2249-2585 Vol:7 Issue:6	December 2017
36.	Influence of Rewards System on Teacher Job Satisfaction towards Private School Teachers in Cuddalore District	AE International Journal of Multi Disciplinary Research	2348-6724 Vol:5 Issue:6	December 2017
37.	Factors Influencing Customer Relationship Management (CRM) Success in banking Sectors in Tamilnadu	International Journal of Management Focus	2277-5684 Vol:7 Issue:4	December 2017
38.	Impact of Perceived Risk on Online Shopping	International Journal of Applied Management Research.	0974-8709 Vol:9 Issue:2	December 2017
39.	Differences Between Trained HRA and Untrained HRA in the Cement Industries	Journal of Management Research and Analysis	Print ISSN:- 2394-2762 Online ISSN:- 2394-2770 Volume 4, Issue 4,	December 2017

40.	Problems of women Workers in india	Chronicle of Humanities and Cultural Studies	2454-5503 Vol:4 Issue:1	January 2018
41.	Influence of SHG on Rural women Social Reorganization in Dharmapurai Dist Tamilnadu: Path Analysis Approach	Shanlax International Journal of Arts , Science and Humanities	2321-788X Vol:5 Issue:1	February 2018
42.	Obligation of HRM in Industry Development	Journal of Management Research and Analysis	2394-2770 PP83-88 Vol:5 Issue:1(1)	March 2018
43.	Managing Expenses and Extra expenditures in HR aspects.	Journal of Management Research and Analysis	2394-2770 PP258-260 Vol:5 Issue:2	March 2018
44.	A Study on Service Quality Towards Vasan Eye Care Hospitals in Chennai	International Journal of Applied Management Research	ISSN : 0974 8709 Vol : 10 Issue :1	January – June 2018
45.	A Study on the Influence of Organization Commitment on Organizational Citizenship Behaviour Among the Employees in NLC	National Seminar on Quantitative Techniques in Research Data Analysis		September 2018
46.	The Strategic way to increase profit	Journal of Management Research and Analysis	2394-2770 PP13-17 Vol:5 Issue:3(2)	September 2018
47.	Motivating Employees in pleasing way	International Journal of Research and Social Sciences	2249-2496 Vol:8 Issue:10(2)	October 2018

48.	Diplomatic and diligent Role of HRM in man power Making	International Journal of Research and Social Sciences	2249-2496 Vol:8 Issue:11 (2)	November 2018
49.	Amenable Customer Relation administration and Project based Governance	International Journal of Research and Social Sciences	2249-2496 Vol:8 Issue:12 (2)	December 2018
50.	Strategic Approach of HRM for organization Development	Journal of Management Research and Analysis	2394-2770 PP78-82 Vol:5 Issue:4(2)	December 2018
51.	Experiments of HRM Occupation	International Journal of Research and Social Sciences	2249-2496 Vol:9 Issue:1 (2)	January 2019
52.	Corporate Social Responsibility in shopping Malls at Chennai	International Journal of Research and Analytical Reviews	2349-5138 Vol:6 Issue:1	January 2019
53.	Influence of Training and Development on Organizational Performance in dairy Sector: Comparative Study between private and Co-oprative Dairy Sector.	International Journal of emerging Technologies and innovative Research.	2349-5162 Vol:6 Issue:1	January 2019
54.	Major goals of Human Resource Management	Journal of Management Research and Analysis	2394-2770 PP236-239 Vol:6 Issue:2(1)	February 2019
55.	Needs Co-ordination for organization success: A study on HRM	International Journal of Research and Social Sciences	2249-2496 Vol:9 Issue:3 (2)	March 2019
56.	Comparison of HRM Performance with Diversified Countries	Journal of management Research and Analysis (JMRA)	ISSN: 2394 – 2770 Vol : 6, Issue 1(2)	March 2019



57.	Factual working situations of labours in un organized sector	Chronicle of Humanities and cultural Studies	2454-5503 Vol:5 Issue:2	March 2019
58.	Vital Roll of HRM in running Project based organization	International Journal of Research and Social Sciences	2249-2496 Vol:9 Issue:4 (2)	April 2019
59.	Computer Literacy among Master of Business Administrative Students of Annamalai university	International Journal of Research and Analytical Reviews (IJRAR)	E.ISSN: 2348-1296 P.ISSN 2349-5138 Volume6 Is 2	April 2019
60.	Digital Literacy Among Bachelor of Business Administrative Students of Arts and Science College	Dk international Research Foundation	ISBN : 978-81-940463-7-0	June 2019
61.	Consumer's Purchase Intention Towards Green Cosmetic Products	International Journal of control and Automation	ISSN : 2005-4297 Vol :12 Issue :5	October 2019
62.	Health Investment Attitude of IT Professional in Hyderabad	International Journal of control and Automation	ISSN : 2005-4297 Vol :12 Issue :5	October 2019
63.	Ara Ilakkiyathil pengal	Sanlax Pannattu Tamilyal Aaivithal	P ISSN: 2454-3993 E ISSN: 2582-2810 Vol : 4, Issue 1	November 2019
64.	Marketing Performance in Promoting of Business Development	Think India (Quarterly Journal)	ISSN : 0971 - 1260 Vol : 22 Issue 4	December 2019

65.	Social Media On Business Education	International Journal of analytical and Experimental model Analysis	ISSN 0886-9367	December 2019
66.	Constructivist Epistemology	International Multi Disciplinary Conference		
67.	Health Investment Attitude of IT Professional in Hyderabad	International Journal of Control and Automation	ISSN :2005-4297 IJCA Vol.12 No.5	2019
68.	Investors' Behaviour Towards Health Oriented Benefit Funds in Hyderabad	Wutan Huatan Jisuan Jishu	ISSN:1001-1749 Vol :XV Issue –IX	September 2019
69.	Impact of Leadership Styles and Organizational Culture on Firm Effectiveness	Wutan Huatan Jisuan Jishu	ISSN:1001-1749 Vol :XV Issue –X	October 2019
70.	Social Media on Business Education	International Journal of analytical and Experimental model Analysis	ISSN:0886-9367 Vol :XI Issue –XII	December 2019
71.	Influence of Occupational Stress on Quality of Work Life and Job Satisfaction Among the Bank Employees	International Journal for Social Studies	ISSN: 2455-3220 Vol:6 Issue 01	January 2020
72.	Influence of Work Life Balance On Job Performance	International Journal for Social Studies	ISSN: 2455-3220 Vol:6 Issue 01	January 2020
73.	Influence of Brand Preference On Purchase Intention	European Journal of Business & Social Sciences	ISSN:2235-767X Vol: 08 Issue 03	March 2020

74.	Influencers of Wedding Venue Selection in Selected Star Hotels	Purakala (UGC Care Journal)	ISSN:0971-2143 Vol: 31 Issue 04	April 2020
75.	Influencers of Consumers' Perception Towards E-Tailing	EduIndex Asian Studies	ISSN:0970-7301 Vol:38 Issue 1	January – June 2020
76.	Influence of organizational Culture on Firm Performance	International Journal of analytical and Experimental model Analysis	ISSN:0886-9367 Vol :XII Issue –VII	August 2020
77.	Impact of organizational Culture on Organizational Performance : The Mediation Effect of Employees' Performance	Design Engineering	ISSN:0011-9342 Issue 1	February 2022
78.	Influence of Awareness and Attitude on Investors' Behaviour towards Health Oriented Benefit funds in Hyderabad	Design Engineering	ISSN:0011-9342 Issue 1	March 2022

#### 10. Publications – Books / Chapters:

S.No	Book Title	Chapter Name	ISSN/ISBN	Date and Year
1	Human Rights in Education	Human Rights at workplace	ISBN: 978-80-93540-05-4	2020

#### 11. Paper Presented in Conferences/ Seminar :

S.No.	Title	Institution	Date & Year
1.	Analyzing Tools for Healthy Management	ICMR – Newdelhi & Tamilnadu State for Science & Technology Sponsored International Seminar on Health Economics & Management Organized	16 & 17 December 2010

		by PG & Research Department of Economics, Rajah serfoji Government College	
2.	Economic impact on post Tsunami in Bay of Bengal	PG & Research Department of Economics Rajah Serfoji Government College, Thanjavur.	28.06.2011 to 29.06.2011
3.	Managing Human Conflict	UGC(SAP) Sponsored International conference on Education –A panacea for human conflict management organized by department of education Annamalai University	24 & 25 February 2012
4.	Ancient Events in Management Practices	19 <sup>th</sup> Annual Session of Tamil Nadu History Congress, Department of History, Annamalai University	13.10.2012 to 15.10.2012
5.	Recent Trends in Management Practices	UGC Sponsored National Level Conference on recent trends in management practices NCRMP 2013, Research department of business Administration RSGC, Thanjavur.	25.02.2013 to 26.02.2013
6.	A study on healthy Approach	4 <sup>th</sup> international seminar on health economics & management & human enrichment – medical ethics organized by PG & Research Department of Economics, Rajah Serfoji Government College.	30 & 31 January 2014
7.	Identification of Ecological Environment for Healthy management Practices	ICMR international seminar on health economics and management organized by PG & Research Department of Economics, Rajah Serfoji Government College.	9 <sup>th</sup> January 2015
8.	Managerial Skill Development for Self groups	UGC-SAP-DRS – 1 SPONSORED national seminar on Managerial Skill Development for Self – Help –Groups.	29& 30 <sup>th</sup> March 2016

9.	Quality Concerns and Challenges in Teacher Education	National Seminar on “Quality Concerns and Challenges in Teacher Education” organized by Tagore College of Education ,Attur	09.02.2017 To 10.02.2017
10.	Current Practices in Strategic Management – A Study	International Conference on “ Current Research in Applied Business and Social Science organized by Dept of Business Administration E.G.S. Pillay Arts & Science College ,Nagapattinam.	10.02.2017
11.	Influence of skills on rural women social recognition in Dharmapuri District	6 <sup>th</sup> International conference on Information and communication Technology for Business Trun round :Sustainability Growth and Innovation/department of commerce, Avinashilingam Institute for Home science &Higher Education for Women	1 <sup>st</sup> to 2 <sup>nd</sup> February 2018
12.	Influence of SHG on rural women social recondition in dharmapuri district of tamilnadu	6 <sup>th</sup> international conference on “information and communication technology for business trunround : sustainability, growth and innovation ”	1.02.2018 To 2.02.2018
13.	Influence of SGH on Rural women Social Recognition in Dharmapurai Dist	Vivekanandha College of Arts & Science For Women	03.02.2018 to 04.02.2018
14.	Positive mental health through life skill education	ICSSR sponsored National seminar on “strengthening adolescents mental health and their suicide prevention” organized by the Department of Education, Annamalai University.	22.06.2018 To 23.06.2018
15.	Quantitative Techniques in Research Analysis	National seminar on Quantitative Techniques in Research Analysis, Faculty of Agriculture, Annamalai University	19 <sup>th</sup> to 20 <sup>th</sup> September 2018

16.	Media and Child Development	National Level conference on “Media and Child Development” in Government college of education, vellore.	28 <sup>th</sup> and 29 September 2018
17.	A Study on Savings and Investments behavior among the Rural Households of MEOCHAL MALKAJGIRI Dist ,Telngana	International Conference on Emerging Trends in Business and Commerce organized by Department of Management Studies, Narayana Engineering College, Nellore.	06.10.2018
18.	Implementing mitigation and adaptation strategies for issues in Climate Changes	ICSSR sponsored National Seminar on “ Educating the issues and threats on Climate Change organized by Department of Education, Annamalai University.	11.10.2018 To 12.10.2018
19.	Vermibin management and marketing of vermi products	UGC-SAP & DST – FIST SPONSORED national seminar on “vermibin management and marketing of vermin products” organized by Department of Zoology, Annamalai University	10.10.2018
20.	Employability skills in 21 <sup>st</sup> centaury	ICSSR sponsored National seminar on Skill Development and Goal setting strategies for urban and rural students	6 <sup>th</sup> to 7 <sup>th</sup> December 2018
21.	Mnemonics – A General Study	National seminar on “Emerging Technologies to Enhance Learning Among Slow Learners” Organized by Department of Education, Annanmalai University.	15.03.2019 to 16.03.2019
22.	Digital India Initiative	ICSSR sponsored National seminar on “Empowering india through digital literacy” organized by the Department of Education, Annamalai University.	12.04.2019 to 13.04.2019

23.	Role of Mass Media In Education In India	ICSSR sponsored National seminar on “Empowering india through digital literacy” organized by the Department of Education, Annamalai University.	12.04.2019 to 13.04.2019
24.	Introduce E-governance in Education Sector	ICSSR sponsored National seminar on “Empowering india through digital literacy” organized by the Department of Education, Annamalai University.	12.04.2019 to 13.04.2019
25.	Introduce E-governance in Education Sector	ICSSR sponsored National seminar on “Empowering india through digital literacy” organized by the Department of Education, Annamalai University.	12.04.2019 to 13.04.2019
26.	Philosophy of Constructivism as a Learning Theory	National Seminar on” Sustainable Development of Students and Teachers Through Constructivist Approach organized by Krishnasamy College of Education for Women, pondicherry	23.04.2019
27.	The Ethical Standards for the Teaching Profession for a Constructivist Teacher	International Conference on “ Tamil Illakkiyangal Kattum Valvival Nerimuraigal organized by Sultan Idris Education University, Tanjung Malim,Perak,Malaysia.	14.05.2019
28.	Digital Literacy Among BBA Students of Arts and Science College.	2 <sup>nd</sup> International Conference on Recent Trends in Arts , Science, Engineering & Technology organized by DKIRF & IACRD,	30.06.2019
29.	Integration of Social Media Into Education	Cietr Sponsored Nation Conference on “Integration of Social Media into Education” organized by the Department of education, Annamalai University.	25.7.2019 to 26.7.2019
30.	Education on Digital Culture and Social Media	Impress- ICSSR Sponsored National Seminar “Education on Digital Culture and Social Media” organized by the Department of education, Annamalai	06.09.2019 to 07.09.2019

		University.	
31.	Social Media and the process of communication in the Digital Era	Impress- ICSSR Sponsored National Seminar “Education on Digital Culture and Social Media” organized by the Department of education, Annamalai University.	06.09.2019 to 07.09.2019
32.	Sustainable Practices on Business Management – A view	International Multi – Disciplinary Conference on Arts, Science, Education, Management and Technology University of Malaya, Kuala Lumpur, Malaysia.	7 & 8 September 2019
33.	Education on Online Resources and Online Scams	Impress- ICSSR Sponsored National Seminar “Education on Online Resources and Online Scams” organized by the Department of education, Annamalai University.	18.10.2019 to 19.10.2019
34.	Educating Employees About Cyber Security	Impress- ICSSR Sponsored National Seminar “Education on Online Resources and Online Scams” organized by the Department of education, Annamalai University.	18.10.2019 to 19.10.2019
35.	Ara Ilakkiya Pengal	Multi Disciplinary International Conference on Higher Education Role in Global Development, Ameeraga Tamil Cultural Association – UAE Dubai Tamil Sangam	15.11.2019
36.	Social Media and Mental Health	ICSSR sponsored Two days National seminar on Identification and Renovation of content and strategies to enhance adolescents’ mental health organized by department of education, annamalai university.	30 & 31 January 2020



**12. Seminar/webinar / Conference / workshop / Attended:**

<b>S.No.</b>	<b>Institution</b>	<b>Date &amp; Year</b>
1.	94 <sup>th</sup> Indian Science congress held at Annamalai University.	07.01.2007
2.	National Level UGC XI plan workshop Training programme for teachers of schools and colleges of education on teaching practice in Cuddalore district.	07.03.2011 to 08.03.2011
3.	National Seminar on “ Research & Development in SMEs organized by Department of Business Administration , Annamalai University	21.09.2017 To 22.09.2017
4.	National Level Workshop on” Teaching is Reaching “ organized by Tagore College of Education. Attur.	28.12.2017
5.	National Level Workshop on “ Research Grant Mobilization in Social Science “ organized by Department of Population Studies . Annamalai University	29.01.2018
6.	UGC-SAP-DRS-II Sponsored Two days workshop on “ Nurturing Slow Learners “ organized by the Department of Education, Annamalai University	07.03.2018 To 08.03.2018
7.	UGC-SAP-DRS-II Sponsored Two days workshop on “ Unravelling the Problems of Slow Learners” organized by the Department of Education, Annamalai University	10.03.2018 To 11.03.2018
8.	National Workshop on “ Statistical Data Analysis Using SPSS” organized by Department of Statistics	12.03.2018 To 13.03.2018
9.	Annamalai University, Centre for Yoga Studies, workshop on “Kakka kakka Idhayam Kakka-VII”	29.09.2018
10.	e-workshop on career assessment organized by Redpond educational and psychological Research centre, madurai	5.10.2018 to 26.10.2018
11.	National Level Workshop on “Contemporary Issues and Challenges of GST in Entrepreneurship (NWCICGE – 2019)” Organized by the department of Business Administration & IQAC, H.H.The Rajah’s College, Pudukkottai.	27.03.2019
12.	International Conference on” Values & Spirituality for Overcoming Challenges” Organized by Annamalai University and Brahma Kumaris & Education Wing, RERF, World Headquarters: Mount Abu, Rajasthan.	08.06.2019 To 09.06.2019

13.	2 <sup>nd</sup> International Conference on Recent Trends in Arts , Science, Engineering & Technology organized by DKIRF & IACRD,	30.06.2019
14.	Workshop on Utilization of E-Resources for Research Organized by University Library at Tamilnadu Physical Education and Sports University, Chennai.	09.08.2019
15.	International conference on recent advances in pure and applied mathematics organized by PG & Research department of Mathematics, Raja Doraisingam Government Arts College Sivgangai.	27.08.2019 To 28.08.2019
16.	International conference on “yoga for Harmony of Body and Mind (ICYHBM- 2019) paper presented on “Yogic practices in soft skills maintenance” in Alagappa University College of Physical Education.	24.10.2019 To 25.10.2019
17.	International Conference on Addiction to Social Media and Its Impact on Family, Youth and Children “Social Media on Business Education” in Alagappa University, Department of Social Work.	05.11.2019 to 06.11.2019
18.	“Developing LSRW Among Slow Learners” under the aegis of UGC-SAP-DRS-II in the Panchayat Union Middle School, Thillaividangan, Organized by Department of education, Annamalai university.	20.11.2019 to 22.11.2019
19.	One day workshop on “The arts of thesis writing, preparing the research paper and writing the research proposal” held at PG and Research Department of Chemistry Raja Doraisingam Government College, Sivagangai	04.03.2020
20.	National Webinar on Environmental quality in the present Scenario and implications on employment prospects organized by department of environmental science, bareilly college.	05.06.2020
21.	National Webinar on “Meditation and introspection” organized by department of value education, tamilnadu teachers education university Chennai.	08.06.2020
22.	National Webinar on “Aasairiarum kuzanthaygaliam kalvi vurimayium” by Gayathiri Educational College, chithanoor, selam.	27.06.2020

23.	The National Webinar on “Mindset Matters: Entrepreneurship In education” Organized by Department of English in Collaboration with IQAC of St.Ignatius College of Education, Palayamkottai.	02.07.2020
24.	The International Webinar on Tradition A new Dimension in Modernity, organized by PG & Research Department of History, Thitukolanjiappar Govt.Arts College, Vriddhachalam.	09.07.2020 to 10.07.2020
25.	The National Webinar on “Parametric and Non-Parametric test in Research Methodology” Presented by Prof.Dr.Ashutosh Biswal, the S.M. University Baroda, Baroda and organized by school of education, VISTAS.	16.07.2020
26.	National level webinar on “Turning Challenges into Opportunities through life skills education” organized by thiagarajar college of preceptors, Madurai.	16.07.2020
27.	The national webinar on “Translating Indian English Literature organized by Department of English, Don Bosco College Sulthan Bathery, Wayanad, Kerala.	27.07.2020
28.	One Day International Webinar on “The Relevance of Historical Fiction in Contemporary Times” Organised by PG Department of English & The Department of History, Mother Theresa College, Thivandrum, Kerala, India	10.10.2020

**13. Orientation / Refresher / FDP / Other training / Programmes/ Attended:**

S.No.	Institution	Date & Year
1.	University Grands Commission Academic Staff College, Pondicherry University, UGC Sponsored Orientation Course.	01.06.2006 TO 28.06.2006
2.	Annamalai University, Department of Business Administration, AICTE Sponsored Staff Development Programme on Emerging Trends in Business Research.	01.08.2008 to 14.08.2008
3.	Faculty Development programme on “New Methods of Management Teaching” organized by management wing of directorate of distance education, annamalai university	27.01.2011

4.	Bharathidasan University, Tiruchirappalli, Refresher course in “HUMAN RIGHTS”	01.12.2012 - 21.12.2012
5.	Annamalai University, Department of Business Administration, Entrepreneurial Club, NSTEDB – DST Sponsored, Faculty Development Programme, “ENTREPRENEURSHIP – TECHNOPRENEUR”	14.9.2016 TO 28.9.2016
6.	Annamalai University, Department of Business Administration, Entrepreneurial Club, Faculty Development Programme on “QUALITY IMPROVEMENT IN EFFECTIVE CLASSROOM MANAGEMENT”	12.04.2018 TO 19.04.2018
7.	National Workshop on “Capacity Building Programme for Faculties in social science” in Annamalai University, Directorate of Distance Education.	27.11.2018 to 03.12.2018
8.	Annamalai University, Faculty of Arts, two week short term course on “SUSTAINABLE DEVELOPMENT”	10.12.2018 TO 23.12.2018
9.	Quality improvement programme on “Dynamics of teaching – Learning process” held at Annamalai university.	25.01.2019 to 31.01.2019
10.	Annamalai University, Department of Business Administration, Faculty Development Programme on “CASE WRITING AND CASE TEACHING”	05.02.2020 TO 11.02.2020
11.	One day Workshop on “The art of thesis writing, preparing the research paper and writing the research proposal” held at Raja doraisingam Govt.Arts College, Sivagangai.	04.03.2020
12.	Moodle Learning Management System, Organized by center for virtual Learning, Dr.N.G.P. Arts and Science College, Coimbatore, TamilNadu.	04.05.2020 to 10.05.2020
13.	Online course on Classroom Technology organized by Thiagarajar college of preceptors Madurai – 09	08.05.2020 to 12.05.2020
14.	International Faculty Development program on “Research Methodology” Organized by the department of communication Media, Auxilium College(Autonomous), vellore,	04.06.2020 to 10.06.2020
15.	National level faculty development programme on “statistical Applications using SPSS software” Organized by G.L.Research Academy, Bengaluru.	10.06.2020 to 14.06.2020

16.	Online Faculty Development programme on Digital Skills for Smart Teaching for the teachers of colleges and universities organized by department of education, Annamalai University.	12.06.2020 to 18.06.2020
17.	Short term programme on research Methodology, UGC –human Resource Development centre devi ahilya vishwavidyalaya, indore	25.06.2020 to 01.07.2020
18.	Recent Trends in VLSI Design & ITS Research Issues In Industry Compliance, organized by ECE Department, SRM Institute of Science & Technology –Ramapuram Campus, Chennai.	16.07.2020 to 18.07.2020

#### 14. Details of Research Projects : Nil

Title	Sponsoring Agency	Amount	Responsibility

#### 15. Ph. D Guidance/ Supervisor ship

Name of scholar	Course	Area of research	Status
R.Madhavi	Ph.D	Finance	Completed
K.C. Gopikrishnan	Ph.D	Human Resource Management	<b>Completed</b>
R.Prabhu	Ph.D	Human Resource Management	On going
S.S.Asilesh	Ph.D	Human Resource Management	On going

#### 16. Seminar/ Conference/ Workshop Organised:

S.No	Topic	Institution	Date
1.	Human Rights Education in india- A Road to Development	Annamalai University	22.02.2017
2.	UGC-SAP-DRS-I Sponsored National Seminal on “ Providing Managerial Skills to Self-help Groups- Empowering	Annamalai University	13.03.2018 To 14.03.2018
3.	National Level Online FDP on “ Digital Skills for Smart Teaching”	Raja Doraisingam Arts College	22 & 23 June 2020

## 17. Resource Person:

Sl.No.	Topic	Delivered at	Period
1.	Problem and prospect of establishment of small scale industries	Valliammai Womens college of Arts and Science ,Near Arakandanallur,VillupuramDt	19.10 2013
2.	The effects of leadership style on management of an organization	Valliammai Womens college of Arts and Science ,Near Arakandanallur,VillupuramDt	17.02.2014
3.	Quality Concerns and challenges in Teacher Education	Tagore College of Education,Deviyakurichi,Salem District	9.02 2017
4.	Innovative classroom practices and soft skills	Ushalatchumanan college of education Pondicherry	17.11.2017
5.	Vermibin management and marketing of vermi products	UGC-SAP & DST – FIST SPONSORED national seminar on “vermibin management and marketing of vermin products” organized by Department of Zoology, Annamalai University	10.10.2018
6.	Developing LSRW Among Slow Learners	UGC-SAP-DRS-II in the panchayat Union Meddle school, Thillaividangan.	20.11.2019 – 22.11.2019

## 18. Members in Organization's :

1. Annual member in DK International Research Foundation,

### Editorial member in following journals

1. International Journal of Multidisciplinary Research and Modern Education/ISSN: 2454-6119
2. International Journal of Engineering Research and Modern Education/ISSN:2455 4200
3. International Journal of Scientific Research and Modern Education/ISSN: 2455-5630
4. International Journal of Current Research and Modern Education/ISSN:2455-5428
5. International Journal of Applied and Advanced Scientific Research/ISSN:2456-3080
6. International Journal of computational Research and Development /ISSN:2456-3137
7. International Journal of Interdisciplinary Research in Arts and Humanities/ISSN:2456-3145
8. International Journal of Advanced Trends in Engineering and Technology /ISSN:2456-4664

9. International Journal of Research and Applied Studies /ISSN:2349-4891
10. Indo American Journal of Multidisciplinary Research and Review /ISSN:2581  
6292
11. Star Research - An International Online Journal /ISSN:2321-676X

**19. Other Achievements:**

1. Merit Award for the year 2015 Soft Skill Management Practices by Valliammai womens College of Arts and Science
2. Excellence Award for the year 2016 by Valliammai womens College of Arts and Science
3. Best Researcher for the year 2019 by DK International Research Foundation under DKIRF AWARDS-2019
4. Sirantha panpaalar viruthu 2019 by bharathiyar ilakkiya mandram erusalam dharm nagar.

**(Signature)**